

## The application of artificial intelligence to human resource management is the subject of a review study.

Abhijit Deshpande<sup>1</sup>, Amal Kanti, Anurag<sup>2</sup>, Mittal<sup>3</sup>,

<sup>1</sup>Associate Professor, Department of Computer Science And Engineering, NHCE Bangalore, India,

<sup>2,3</sup>Assistant Professor, Department of Computer Science And Engineering NHCE Bangalore, India,

### ABSTRACT

In recent years, all companies are interested in the analysis of data related to human resources and focus on human capital, which is considered the most important factor influencing the growth of the company and all its activities at all levels of personnel policy. Data analytics (HR analytics) can improve business profitability in the coming years. We will begin a comprehensive study of the various human resource issues and risks reported by HR professionals, followed by a comprehensive overview of recent research efforts in computer science techniques. proposed solutions to these problems and ultimately focuses on the proposed methods of artificial intelligence. This review article will be an archive and reference for computer HR professionals summarizing IT solutions developed in the field of human resources between 2008 and 2018. It aims to present clear problems that HR researchers face and where computer scientists seek solutions. At the same time, it summarizes new and different methods, IT methods and tools that are already in use, and highlights those that use artificial intelligence.

### 1. INTRODUCTION

Human resource management has undergone profound changes due to the diversification of issues related to the HR function and the strengthening of its influence on the strategic decision-making processes of companies. Today, HR is increasingly moving to personalize HR practices with the details of each goal. The goal is to help managers achieve better intergenerational cooperation. Human resources analysis enables companies to make better use of their database of "employees" to make the best possible decisions and improve their operational performance [1, 2].

At a time when business leaders are preparing for an increasingly digital world, artificial intelligence based on "machine learning" technology [3] promises to transform the human resources department at various levels. : recruitment, training, career management, mobilization, remuneration and benefits for attracting talent and high potential, processing and evaluating nominations as soon as possible, checking the suitability of the profile and position and predicting the candidate's further value for the company, these are the biggest challenges of the entire human resources department [4]. One of the most difficult situations in any company that wants to be modern and competitive is the loss of one or more successful employees to the benefit of one of its competitors [5]. Thanks to artificial intelligence, HRDs can implement performance indicators of their human capital based on internal data analysis, cross-references to external market data and specific competition. The results of these analyzes allow this

it is possible to map existing profiles according to the productivity and performance of each employee [6-9]. This technology, inspired by the functioning of the human brain, is the subject of a technological breakthrough and brings particularly convincing results for technology giants (Apple, Facebook, Google, Microsoft ...).

Data processing is an intellect that needs to be interpreted, controlled to get the most out of it. And it is on the basis of this reflection and its intuition that the HR function is able to capitalize on its function and place it at a higher strategic and decision-making level. Some may think that data and algorithms can be a substitute for intelligence in their decisions if they are true; allow a better expression of this concept. It is important to understand that while data is inevitable, it is not independent. Its full value lies in reading and interpreting this information through the human intellect. Data cannot replace the intelligence and courage of HR; is at their

service. HR, supported by data, has a way of building your future. Challenging prepared representations and pre-planned ideas that would lead to proposals based on these observations is a challenge that accompanies the adaptation of human resources data [10].

## 2. LITERATURE SURVEY

Over the last years, there have been some researchers who have completed their work successfully on Human resources analytics. We have chosen to collect the various researches on this subject during the period between 2008 until 2018. The majority of articles dealing with topics related to the field of artificial intelligence and human resources were published in newspapers from 2015 to 2018, especially between 2015 and 2017. In 2018, the number of researches involved increased between the months of March until September and during the month of November.

Hundreds of articles have appeared in scientific journals related to computer science such as (Future Generation Computer Systems, International Journal of Interactive Multimedia and Artificial Intelligence, International Journal of Computing and Informatics, The Scientific World Journal, ... etc) while others have appeared in human resources management journals (for example: Management : Journal of Contemporary Management Issues, Journal of Business Strategy, Business Horizons, ... etc). Exponential growth of HR articles number from 2008 to 2018 as shown in Figure 1.

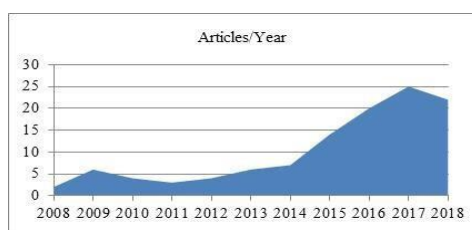


Figure 1. Exponential growth of HR articles number from 2008 to 2018

## 3. HUMAN RESOURCES RISKS

To achieve these HR goals several risks are arise [8, 11, 12, 69]. Human Resources risks as shown in Figure 2.



Figure 2. Human resources risks

**Social dialogue:**

Failure to manage social dialogue due to insufficient communication or accuracy of management goals can create intense tensions within the company: long-term strikes (absences, demotivation, lack of trust between managers and employees ...).

Prediction: Extra attack / Absence rate [13].

**Skills management:**

Insufficient monitoring of the company's skills and talents systematically leads to significant redundancies in the company's main employees: increased staff loss, lack of training and stagnation of employees.

Prediction: wear rate / assisted awareness rate [14-18].

**Work benefits and motivation:**

Some managerial practices, such as setting unattainable goals and lack of communication between managers and employees, can be considered the cause of stress, burnout, or even suicide among employees. Prediction: Employee satisfaction / Employee participation [19-21].

**Employee safety:**

Insufficient formalization of safety procedures and loss of internal control in this area can lead the company to possible civil and / or criminal sanctions after accidents or even death at work (image damage).

Prediction: Operational risks associated with fixed activity [22].

**"Harmful" HR practices:**

The catastrophic social climate may be the result of an insensitive management system based on excessive management pressure (pressure on objectives) and insufficient control of internal management procedures (staff overload, unfair treatment of situations).

Prediction: Indicators for social climate assessment [23]. HR costs:

Lack of control over human resources costs can lead to additional costs and structural increases in management costs, in particular loss of management and control of human resources management: poor payroll management, health insurance / health insurance costs. IT solutions to human resources problems are listed in Table 1. Prediction: Indicators for controlling human resources costs and improving control of human resources management [24].

Table 1. The IT Solutions for Human Resources Issues

HR Risks	Problem	Prediction
The social dialogue	Absenteeism, demotivation, lack of trust between managers and employees...	Strike Extra/Absenteeism Rate
Skills management	Demotivation of staff, lack of training, and stagnation of teams...	Attrition rate/assisted awareness rate
Well-being and motivation at work	Stress, burn out or even suicide of employees	Staff Satisfaction/Staff Involvement
Employee safety	civil and/or criminal penalties following injuries or even deaths in the workplace (degradation of his image)	Operational risks related to the activity of the company
"Malicious" HR practices	harassment of staff, unequal treatment of situations	Indicators to assess the social climate
HR costs	poor management of payroll, cost health insurance/provident insurance	Indicators to control HR costs and enhanced HR management control

#### 4. IT SOLUTIONS AND ARTIFICIAL INTELLIGENCE FOR HUMAN RESOURCES PROBLEMS

##### The Different HR Issues Studied

According to our research, several HR issues have been asked to computer scientists to find the best possible solutions; most of the issues raised are concerning: Jobs, talents and skills management, candidature/ staff selection and recruitment, attrition, turnover, future human capital needs, HR performance and effectiveness, etc. The following graph shows the important HR issues raised and for which computer

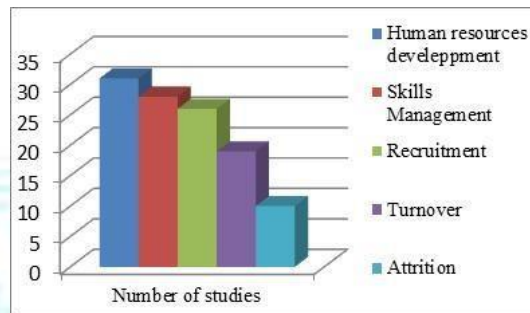


Figure 3. The important HR issues studied using IT solutions

According to the chart, most of the articles found concern HR development, followed by skills management, recruitment and turnover and attritions.

##### IT Solutions for Human Resources Issues

According to our quantitative research, several IT solutions have been proposed to solve the various problems related to human resources. Percentage of Use of IT solutions for HR issues as shown in Figure 4.

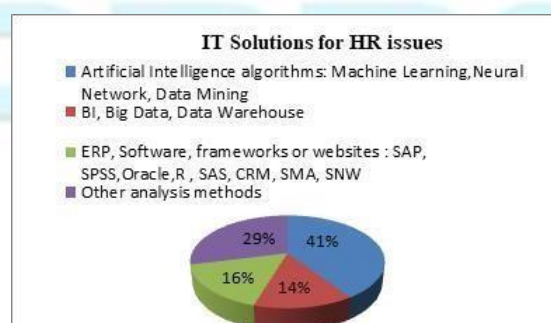


Figure 4. Percentage of use of IT solutions for HR issues

According to our detailed research, we have found that the solutions using artificial intelligence algorithms (Machine Learning, Neural Network, Data Mining) are the most used to solve the HR problems. They oversee the others by a use percentage of 41%, followed by 29% of other analysis methods or simple statistics, 14% of BI, Big Data and Data Warehouse solutions then 16% of simple analysis using software, ERP, frameworks or websites. The Table 2 summarizes the different solutions proposed for each HR problem.

### Artificial Intelligence Solutions for Human Resources Issues

Abridged with the acronym AI, it is the science treating the production of the human knowledge, and offering to machines the ability to imitate human reasoning and intelligence. It simulates the execution of tasks similar to those handled by the human being: recognition, prediction, classification, understanding, dialogue, adaptation and learning. The keyword Artificial Intelligence is quite the buzz in the virtual world in all domains today and since its appearance it has undergone a renaissance in the form of Machine Learning and subsequently the emerging of Deep Learning, which has boomed over the last few years ; thereby giving a new type with deeper examples and algorithms to Machine Learning. Furthermore, we cannot talk about these terms without mentioning the neural networks which represent the core of our research in view of their importance in all substantial items already mentioned.

Table 2. The IT Solutions for Human Resources Issues

HR Issues	IT Solutions proposed	Publications
Recruitment, Jobs & Skills Management	Job Pruner, Single-label classifier, SVM Linear & RBF Kernel, RFs, ANNs, LMI Knowledge Graph, advanced SMA frameworks, SNWs, Cluster analysis, Genetic algorithms, Natural Language Processing, Speech and Image recognition, Regression Models, Sentiment Analysis, Signal Processing and Data Visualization, web scraping, Structural equation modeling (MSEM)/ Mplus software, AMO model, Access, SAP, IBM SPSS, Oracle, R, SAS, Visier Workforce Analytics, SharePoint, Workday, Excel, Big Data, Fuzzy Analytic Hierarchy Process (FAHP), Grey Relational Analysis (GRA), Centroid method, Fuzzy VIKOR method, Jobvite, Data Mining, C4.5 DTs, C 5.0 DTs, LDA, Tree J48, The stepwise weight assessment ratio analysis (SWARA), grey additive ratio assessment (ARAS-G), Multicriteria Decision-Making (MCDM), Grey Relational Analysis (GRA), Multi Criteria Decision Making (MCDM), ANCOVA, Naive Bayesian, BI, Social Recruiting (SR) technologies, On-line Evolute Helix application, Clusters, Rotation Forest, Mapping HR-Analytics-Strategy, Return on Investment ROI of HR Analytics, Giant Oracle, Online Analytical Processing (OLAP), Technology Acceptance Model (TAM), Standard Process for Data Mining (CRISP-DM), Waikato tool Environment for Knowledge Analysis (WEKA), Bayes Net, JRIP, MCDM, Web 2.0 technologies, Fuzzy Expert System (FES), Affinity Propagation,	[17], [25-51]
Employee Attrition Prediction	RFs, SVMs, KNNs, ANNs, DTs(C5.0, C4.5, REPTree,), Logistic Regression(Logit and Probit model), CART, discriminant analysis, CART, Naïve Bayes, Rstudio, WEKA data mining tool, C4.5(J48), REPTree, CART (SimpleCart) decision tree, logistic regression, neural network, SEMMA methodology, subset selection method, Taguchi method and Nearest Neighbour Classification, particle swarm optimization, Data Mining,	[14-18], [52]

Employee's Turn Over	DTs, RFs, SVM, MLP, KNN, Naïve Bayes, Sequential Backward Selection Algorithm (SBS), Decision Tree, Gradient Boosting Trees, Logistic Regression, Linear Discriminant Analysis, Polynomial Regressions, Cross-Classified Multilevel Analysis, MLP, Python, SPSS, weighted least squares (WLS), Linear Discriminant Analysis (LDA), Conditional semi-Markov (CSMK) model, self-organizing maps (SSOM), Extreme Gradient Boosting (XGBoost), dynamic regression, C4.5 Decision Tree, SPSS 12.0 software package, Cronbach's a and confirmatory factor analysis, Pearson's correlation, ANOVA and Scheffe's post hoc analysis, Taguchi Methods, Leader-Member Exchange (LMX) scale, the Minnesota Satisfaction Questionnaire (MSQ)	[20, 21, [53-69]
Improve human resources talents, productivity, effectiveness and performance	Multiple Criteria Decision-Making (MCDM), Analytical Hierarchy Process (AHP), iThink software, Back Propagation, HR predictive analytics (HRPA), Structural Equation Modelling (SEM), neuro-fuzzy approach, Data warehouse, ETL framework, CSV, CSVQL, BI, Data Mining: C4.5 classifier, J48, KNN, Apriori algorithms, Decision Tree, Random Forest, Neural Network (Multilayer Perceptron, Radial Basis function), Nearest Neighbor, Logistic Regression, SEMMA SAS, Global Business Services (GBS), Oracle Fusion Workforce Predictions, PricewaterhouseCoopers Human Resource System(PWC-HRS), k-means, Simple Addictive Weighting (SAW), Tahani fuzzy, Human Resource Information System HRIS, Knowledge Discovery in Database KDD, Intelligent Decision, Apriori algorithm, Support System (IDSS), Fuzzy Hybrid Multicriteria Decision-Making (MCDM), worst-case method, Modified Fuzzy VIKOR, Text Mining, Bayesian, Sequential Minimal Optimization (SMO), Neural Networks tools from Matlab, Backpropagation, SVM, human capital management (HCM) software, Basic data analysis(Mean,Median Minimum & maximum range, Percentiles), Intermediate data analysis (Correlation, Statistically significant differences, Standard deviation), Basic multivariate models (ANOVA / ANCOVA, Regression, Factor analysis), Advanced multivariate models (Structural equations models, Hierarchical linear models, Bivariate / multivariate choice models, Cross level models, including adjustments for grouped and non normal errors ), BI, Knowledge Discovery in Database (KDD), Intelligent Decision Support System (IDSS)	[70-99]

It is deduced that the search for IT solutions for HR issues are increasingly developing. Scientists have proposed different solutions to solve these HR problems. Artificial intelligence is not the exception. It also offers different algorithms and methods.

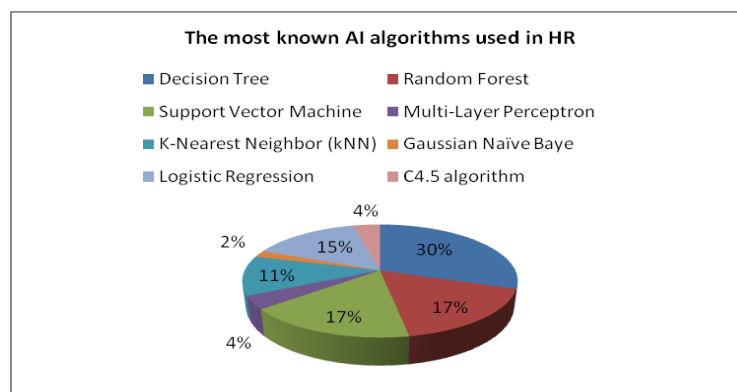


Figure 5. The most known artificial intelligence algorithms used to solve human resources issues

According to our quantitative research, several IT solutions have been proposed to solve the various problems related to human resources. Many Artificial Intelligence solutions have been applied, using different methods and algorithms. The most known Artificial Intelligence algorithms that have been used are: Decision Tree, Random Forest, Support Vector Machine, Multi-Layer Perceptron, K-Nearest Neighbor (KNN), Gaussian Naïve Baye, Logistic Regression, C4.5 algorithm... etc.

The most used Artificial Intelligence algorithm is Decision Tree with 30% of use, 17% using SVM and Random Forest, 15% for Logistic Regression followed by 11% for KNN, 4% MPL and C 4.5 and the less used are Naïve Bayes with percentage of use 2%.

## 5. CONCLUSION

From our research on the two axes : Human Resources and Artificial Intelligence, we were able, first of all, to highlight the different issues raised by the experts and the managers of the domain and to target the most posed problems, afterwards. We have tried to find all the solutions proposed by scientists and computer scientists for each problem and especially those using Artificial Intelligence techniques for the period between 2008 and 2018. We concluded from the number of articles found that several HR Analytics were proposed and most of them used artificial intelligence algorithms and methods, which shows the rapid and observed development and the increased interest and competition in applying this technology in HR field.

The most HR issues asked were about analyzing and predicting: Recruitment, Skills Management, Human Resources Development (employees talents, effectiveness, productivity and performance), attritions and turnover. Proposed solutions were concerning known technologies like Business Intelligence, Big Data, Data Mining & Data Warehouse, some known software, frameworks and ERP (SAP, SPSS, Oracle, SAS, CRM, SMA, SNW) and Artificial Intelligence algorithms(Machine Learning, Neural Network, Deep Learning...), others used or proposed other analysis methods and simple statistics combined with HR analysis and HR approaches. The most Artificial Intelligence algorithms known used were: Decision Tree (DT), Random Forest (RF), Support Vector Machine (SVM), Multi-Layer Perceptron (MLP), K-Nearest Neighbor (KNN), Gaussian Naïve Bayes (GNB), Logistic Regression (LR), C4.5.

The field of Human Resources is vast and constantly developing. The concern of each company is the management of its Human Resources by considering human capital the source of development and the pillar of success to increase productivity, attract talent and the customers in order to well cope with the competition. On the other hand, the field of intelligence is always evolving and new approaches and methods are always proposed.

## 6. REFERENCES

- [1] Bernard Marr. "The 8 HR Analytics Every Manager Should Know About". *Forbes*. Mar 1, 2016.
- [2] Bernard Marr. "The 18 Best Analytics Tools Every Business Manager Should Know". *Forbes*. Feb 4, 2016.
- [3] R.S. Michalski, J.G. Carbonell, T.M. Mitchell. "Machine Learning: An Artificial Intelligence Approach". 2013.
- [4] Norhaslinda Kamaruddin, Abdul Wahab Abdul Rahman, Ramizah Amirah Mohd Lawi. "Jobseeker-industry matching system using automated keyword selection and visualization approach". *Indonesian Journal of Electrical Engineering and Computer Science (IJECS)*. 2018.
- [5] John Bratton, "Jeff Gold. Human Resource Management", 6th Edition: *Theory and Practice*, 1 Mar. 2017.
- [6] Maxime Comptier. "Les Ressources Humaines plus humaines grâce à l'Intelligence Artificielle". *Octopeek*. 2018.
- [7] Bernard Gauvignon. "Logiciel De Gestion Des Talents Et Intelligence Artificielle". *Focus RH*. Logiciels RH.
- [8] Shoko Haneda & Keiko Ito. "Organizational and human resource management and innovation: Which management practices are linked to product and/or process innovation?", February 2018.
- [9] Ashok K. Gupta & Arvind Singhal. "Managing Human Resources for Innovation and Creativity", 27 Jan 2016.
- [10] Romain Giry. "Intelligence Artificielle : Quelles Applications Pour Les Rh ? ", *Focus Rh*. Erp/Sirh. May 2017.
- [11] Sabine Germain, "Gestion Des Risques : Les Ressources Humaines Trop Peu Prises En Compte Par Les RisksManagers. *Entreprise & Carrières*". Novembre 2014.
- [12] Nicolas DUFOUR et abdel BENCHEIKH. "Comprendre les risques ressources humaines", *véritable enjeu et création de valeur pour l'entreprise*. 2017.
- [13] Porter, Lyman W., Steers, Richard M. "Organizational, work, and personal factors in employee turnover and absenteeism". *Psychological Bulletin*. 2016.
- [14] Rahul Yedida, Rahul Reddy, Rakshit Vahi, Rahul Jana, Abhilash GV, Deepti Kulkarni. "Employee Attrition Prediction". 02 November 2018.
- [15] Jessica Frierson, Dong SiEmai. "Who's Next: Evaluating Attrition with Machine Learning Algorithms and Survival Analysis?", International Conference on Big Data. 21 June 2018.
- [16] K. M. Suceendran, R. Saravanan, Divya Ananthram, Dr.S.Poonkuzhali, R.Kishore Kumar, Dr.K.Sarukesi. "Applying Classifier Algorithms to Organizational Memory to Build An Attrition Predictor Model". *Advances In Information Science And Computer Engineering*. 2015.
- [17] Alao D. & Adeyemo A. B. "Analyzing Employee Attrition Using Decision Tree Algorithms". *Computing, Information Systems & Development Informatics* Vol. 4 No. 1 March, 2013.
- [18] Emmanuel Nwahanye. "Le rôle médiateur de la satisfaction au travail dans le lien entre l'intensité de la gestion des ressources humaines et le roulement du personnel", Septembre 2016.
- [19] Ismatilla T. Mardanov, Kenneth Heischmidt, Amy Henson. "Leader-Member Exchange and Job Satisfaction Bond and Predicted Employee Turnover". *Journal of Leadership & Organizational Studies*. 2008.
- [20] Yafang Tsai and Shih-Wang Wu. "The Relationships Between Organisational Citizenship Behaviour, Job Satisfaction and Turnover Intention". *Journal of Clinical Nursing*. 2010.
- [21] Carol Alexander. "Managing Operational Risks with Bayesian Networks". 2003.
- [22] JY Saulquin, G Schier. Responsabilité sociale des entreprises et performance. "La Revue des Sciences de Gestion". 2007.
- [23] H Savall, V Zardet. "Maîtriser les coûts et les performances cachés: le contrat d'activité périodiquement négociable". *Economica*. 2010.
- [24] Bruno Silva, Marco A.S.Netto, Renato L.F.Cunha. JobPruner: "A machine learning assistant for exploring parameter spaces in HPC applications". *Future Generation Computer Systems*. June 2018.
- [25] Roberto Boselli, Mirko Cesarini, Fabio Mercorio, Mario Mezzanzanica. "Classifying online Job Advertisements through Machine Learning". *Future Generation Computer Systems*. September 2018.
- [26] Clyde W. Holsapple, Shih-Hui Hsiao, Ram Pakath. "Business social media analytics: Characterization and conceptual framework". *Decision Support Systems*. June 2018.
- [27] Andrea De Mauro, Marco Greco, Michele Grimaldi, Paavo Ritala. "Human resources for Big Data professions: A systematic classification of job roles and required skill sets". *Information Processing & Management*. September 2018.



- [28] Reija Oksanen. "New technology-based recruitment methods". University of Tampere Faculty of Management. 2018.
- [29] Delores Alarcon, Angela Villarreal, Anna Waller, Sandra Degrassi, Heather Staples. "Follow Me: the Use of Social Media in Recruitment". Southwest Academy Of Management Proceedings Annual Meeting (Suam 2018 Proceedings). 2018.
- [30] William J. Heerman, Natalie Jackson, Christianne L. Roumie, Paul A. Harris, S. Trent Rosenbloom, Jill Pulley, Consuelo H. Wilkins, Neely A. Williamse, David Crenshaw, Cardella Leak, Jon Scherdin, Daniel Muñoz, Justin Bachmann, Russell L. Rothman, Sunil Kripalani. "Recruitment methods for survey research: Findings from the Mid-South Clinical Data Research Network". *Contemporary Clinical Trials*. 2017.
- [31] Elizabeth C. Alexander, Deanna R. D. Mader, Fred H. Mader. "Using Social Media During the Hiring Process: A Comparison Between Recruiters and Job Seekers". 2017.
- [32] Jan Rabcan, Monika Vaclavkova, Rudolf Blasko. "Selection of appropriate candidates for a type position using C4.5 decision tree". International Conference on Information and Digital Technologies (IDT). 2017.
- [33] Anca Apatean, Evelyn Szakacs, Magnolia Tilca. "Machine-Learning Based Application For Staff Recruiting". *Acta Technica Napocensis Electronics And Telecommunications*. 2017.
- [34] Jalil Heidary Dahooie, Elham Beheshti Jazan Abadi, Amir Salar Vanaki, Hamid Reza Firoozfar. "Competency- based IT personnel selection using a hybrid SWARA and ARAS-G methodology". *Wiley Periodicals*. 2017.
- [35] Noor Awanis Muslim, David Dean, David Cohen. "Employee Job Search Motivation Factors: An evidence from Electricity Provider Company in Malaysia". *Procedia Economics and Finance*. 2016.
- [36] Nilsen Kundakci. Personnel selection with grey relational analysis. "Management Science Letters. Management Science Letters". 2016.
- [37] Mariam El Ouiridi, Ivana Pais, Jesse Segers, Asma El Ouiridi. "The relationship between recruiter characteristics and applicant assessment on social media". *Computers in Human Behavior*.
- [38] Bedi Supriaty, Rheo Malani, Oki Dwi Nurhayati. "Design of Information System for Acceptance Selection of Prospective Employees Online Using Tahani Fuzzy Logic Method and Simple Additive Weighting (SAW)". *International Journal of Computing and Informatics (IJCANDI)*. 2016.
- [39] Abdul-Kadar Masum, Loo-See Beh, Abul-Kalam Azad, and Kazi Hoque. "iRecruit : A Function for Recruitment using C4.5 Classification Technique". *The International Arab Journal of Information Technology*. 2015.